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The 10 Day Coaches MBA: The Small Business Book For Coaches Who Want To Play Bigger

THE SMALL BUSINESS BOOK FOR COACHES
WHO WANT TO PLAY BIGGER

THE 10 DAY COACHES MBA



JAYNE WARRILOW



Synopsis

The 10 Day Coaches MBA teaches everything you need to know about building a successful coaching business in the digital age, the stuff you didn't learn at Coaching School. Becoming a successful coach today isn't simply about being a great coach, it's about rethinking a whole new way of doing business - creating a VIP client experience, embracing Experiential Coaching and shifting from Coach to Trusted Authority in your field. You can't build a successful coaching business without a shift in thinking. If you think that being the best coach in the industry is all it takes to win, you're going to lose. In this far-sighted, trailblazing guide, the author changes the way you think about your coaching and your business. By applying the methods in this book coaches can raise their prices, deliver the ultimate coaching experience and skyrocket client results. While this discipline defines the coaching industry it applies to every kind of transformational service based business. The 10 Day Coaches MBA is revolutionizing the business of coaching, showing every coach how to create their Ultimate Coaching Business.

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Customer Reviews

As someone who is just in the beginning stages of my coaching career this FREE book gave me more value than I could put a price tag on. I've paid big money for programs, watched numerous videos and webinars, and attended conferences. I've invested a lot of money in myself from things like professional videos to brand myself, Infusionsoft to help automat and simplify getting my message out, and most importantly, my own life coach. With all of those investments in place I held off my launch because one thing after the other came up and I wanted to do it right. I believe that God meant for me to read this book and use what I learned from it before doing my launch. I know that the invaluable knowledge I've gained about the coaching industry through reading Jayne Warrilow's fabulous book will help to catapult my coaching business to success. I will be able to help more people and be a top coach in the area of codependency. Thank you Jayne! P.S. I haven't even begun to check out the bonus items because I just had to write this review right away.

Jayne's style is insightful yet practical, forward-thinking and spot on for just what Coaches need to not just survive but thrive. Leveraging technology, a clear purpose, exceptional customer experiences and listening closely to what the market wants - who else is doing this for coaches and willing to share their findings? By incorporating key socially conscious elements and research with her own experiences building coaching programs over the past 20 years, the evidence is clear, Jayne knows what works, her client results prove this. With clear chapter summaries, and powerful questions posed throughout - this book is a game changer that all Coaches will benefit from reading!

Yvonne E.L. Silver - Flourish! Executive Coach, CPHR & Reiki Practitioner

Coaches spend a lot of money getting trained in their skillfulness and earning their credentials. But then no one tells them how to build a BUSINESS around this work they love. Well, no more! Jayne Warrilow guides professional coaches through the process of building a coaching business in this book. It is easy to read, VERY insightful, and gives you the low down on the SYSTEMS you need to establish, grow, and sustain your coaching practice as a thriving business.

Creating a coaching business or taking your coaching business to the next level require agility. You will find much practical and sound advice and a streamlined framework to design your value proposition, making the most of the technology and ensure your business adaptability in the future.

Answering Jayne's ten challenging questions will provide you with a strategy to integrate your business to deliver client experience meta to your clients' expectations.

Great book for Coaches at any level! So many valuable resources and insights to help you grow your business. You will be thinking about what you can do differently right from the beginning. The chapter summaries allow for quick reference when you want to refer back to a particular subject. Most importantly this book is about your Coaching BUSINESS broken down in manageable parts, so, if you are only struggling in one area you can quickly identify where you need to improve and how.

If you are a coach who is ready to build or grow their business, then this is a must read book. It certainly gave me lots of questions and food for thought including how to create an even better customer/coachee experience. There is a lot in it to take away and implement for wherever you may be in your coaching practice or business.

Enjoyed the book. Good information for my coaching practice. A easy read with practical advice on how to create and run a coaching business.

Good book

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